

BON THE BOULEVARD

GREAT AMERICAN COOKIES & HERSHEY'S Ice Cream

Jason's deli

AUTO TITLE EXPRESS

THE PINK PUSLED

Gift Boutique

ELLE RAE

A CLOTHING BOUTIQUE

J.C. Kate Boutique

Politics

CLOTHING Loft

Lotus Pink

BERNINA

Cat Clinic of Lafayette

Victoria Nails

1st Franklin Financial

OUPAC LOANS

Bella Grace PAPER

on the BOULEVARD

LAFAYETTE, LA



POLITICS

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on the
BOULEVARD

LAFAYETTE, LOUISIANA

RANKED AS ONE OF AMERICA'S HAPPIEST CITIES

On The Boulevard Shopping Center, located in Lafayette, Louisiana, is a strong part of the rich Cajun culture made up by some of the country's happiest people. Lafayette's geographical location is positioned on top of two major interstate highways, I-10 & I-49, which intersect within the city giving its signature name, The Hub City. Neighboring cities Baton Rouge, LA and Lake Charles, LA, along with many of the surrounding communities creates a trade area of about 1.1 million people. Known for its roots in oil & gas, Lafayette is quickly becoming a medical industry power house in South Louisiana.

Uniquely positioned in the center of the Parish of Lafayette, On The Boulevard Shopping Center is an open air lifestyle shopping center located at Arnould Blvd & Johnston Street. It's visibility, accessibility, and loyal local & national tenants have largely contributed to its success. Many of the tenants who have multiple locations have stated that this center is their highest grossing location. And with recent renovations, improved curb appeal, and rock star tenant list, On The Boulevard Shopping Center will move with massive momentum into the next decade and beyond.











on the
BOULEVARD

Invested In The Future

On The Boulevard Shopping Center is a Lafayette gem. Built in 1976 by the local Abdalla Family, the center has thrived through time with its strong local presence and centrally located placement. As the center enters into a new decade, investing in its future is a priority not only for its tenants but for the community that has supported it for years and have made the center a family tradition.

In late 2019, The Shops On The Boulevard entered into a full-scale renovation phase with a focus on providing a bright, clean, well lit shopping experience for its guests. A fresh paint job turned the center from its warm tune to a more bright color giving it a more open feel. New lighting systems are being added to provide a more well lit parking lot and to set mood the mood for varying seasonal changes like the Holidays. All new landscaping along with improved parking space visibility topped the list in the pursuit for guests comfort.





Reasons To Love Lafayette

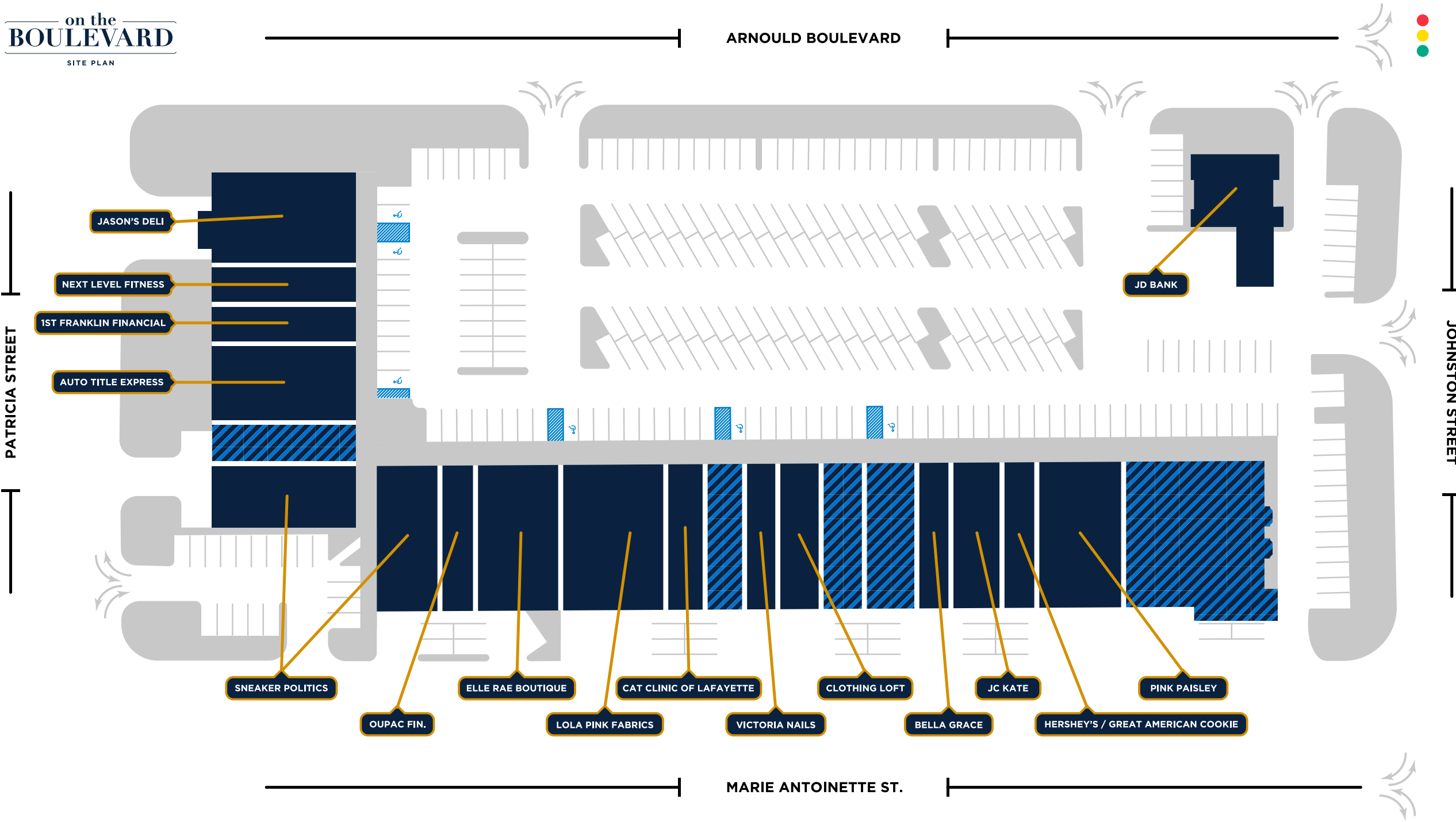
- Cajun And Zydeco Music City
- The Epicenter Of Cajun Cuisine
- Voted Best Food City In The USA
- Ranked Happiest City In America
- Cajun & Creole Heartland Of Louisiana
- The Only Popeyes® Buffet In The World
- Host Of Festival International De Louisiane
- Home To University Of Louisiana At Lafayette
- Louisiana's Second Largest Mardi Gras Festivities

ARNOULD BOULEVARD

PATRICIA STREET

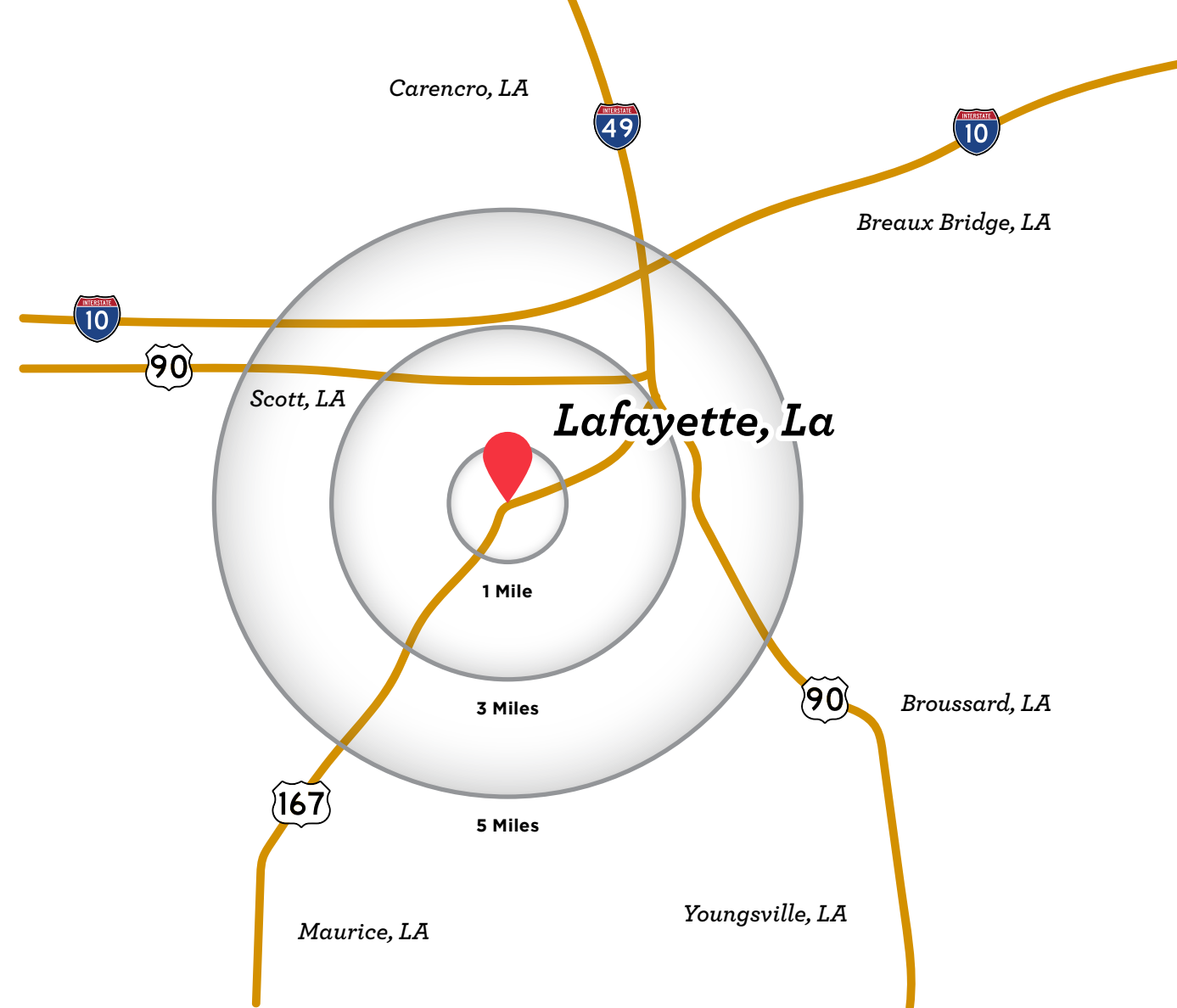
JOHNSTON STREET

MARIE ANTOINETTE ST.



Demographics & Quick Facts

- 5th Largest City in Louisiana
- 1 of 10 Smaller Cities Poised to Skyrocket.
— Realtor.com, 2018
- Ranked 6th in Largest Share of Millennial Mortgages.
— Realtor.com, 2018
- One of the Nations Fastest, Most Affordable Community-owned Fiber Networks.
— Harvard University, January 2018
- 1 of 8 Praiseworthy Low-Cost Cities for Retirement.
— Where to Retire Magazine, 2017
- Top 10 List of Small North American Cities for Foreign Direct Investment Strategy. — FDI Magazine, 2017



POPULATION	1 Mile	3 Miles	5 Miles
Total Population	12,254	73,879	135,124
Average Age	32	34	34
HOUSEHOLDS & INCOME	1 Mile	3 Miles	5 Miles
Total Households	5,412	30,759	53,995
Average Household Income	\$64,656	\$69,428	\$66,850
Average House Value	\$234,035	\$202,374	\$184,823



Cajun Dome

Moncus Park

About one half mile from On The Boulevard Shopping Center sits Moncus Park, a large, 100-acre developing park with a wetland pond, boardwalk, large hills, walking paths, and large oak trees. A local gem preserved through a community effort.

on the
BOULEVARD



Lafayette High School

Located within walking distance from On The Boulevard Shopping Center is one of the largest, comprehensive, multi-ethnic high schools in the state of Louisiana. Students frequent the center after school to enjoy wind down time with friends.

Golfballs.com

on the
BOULEVARD



TENANTS

JASON'S DELI

THE PINK PAISLEY

1ST FRANKLIN FINANCIAL

AUTO TITLE EXPRESS

SNEAKER POLITICS

OUPAC FINANCIAL SERVICES

ELLE RAE BOUTIQUE

LOLA PINK FABRICS

CAT CLINIC OF LAFAYETTE

VICTORIA NAILS

CLOTHING LOFT

BELLA GRACE PAPER

JC KATE BOUTIQUE

HERSHEY'S

GREAT AMERICAN COOKIE

NEXT LEVEL FITNESS





Jason's Deli

Family owned and community focused, Jason's Deli serves guests at 275 delis in 28 states. Around here, a lot of thought goes into what we put in our food, and what we take out of it. Get to know our wholesome ingredients and the trusted partners we get them from.

The Pink Paisley

A gift boutique with two locations serving the Lafayette area. We offer the latest in home, gift, and accessories. Personalization offered on many of our items!



1st Franklin Financial

1st Franklin Financial Corporation is in the business of helping our friends and neighbors make their way through life with the dignity and respect they deserve.

We're not a payday lender and we don't offer loans secured against a customer's next paycheck. We offer customers short and long term installment loans with payment plans that fit each customer's need.



Auto Title Express

Auto Title Express (formerly Casey & Casey) is a full-service, licensed and bonded Public Tag Agency of the Louisiana Office of Motor Vehicles. From motor vehicle registration and title, to driver's license and identification, to a full menu of boat and personal watercraft services – we possess the knowledge and experience to help meet your needs and transform your licensing and registration experiences. We're proud to have provided superior service and dedication to our customers in communities across the state since 1957.



Sneaker Politics

Founded in 2006, Sneaker Politics offers the latest in sneakers & clothing with stores in Lafayette, Baton Rouge, New Orleans, Austin, TX, and Dallas, TX.

Oupac Financial Services

Since 1990, Oupac has been helping families get the money they need when they need it. Consolidate bills, make home or auto repairs, go on vacation, or even buy a car. Whatever your financial needs may be, we are here to help. Contact one of our six locations throughout South Louisiana.



Elle Rae Boutique

Clothing boutique, located in Lafayette, Louisiana specializing in women's tops, bottoms, dresses, denim, shoes, jumpsuits & rompers, rompers, casual dresses, tanks, and more.



Lola Pink Fabrics

Lola Pink Fabrics is a modern fabric shop located in the heart of Lafayette, Louisiana. Lola Pink is owned by the mother-daughter team consisting of Janet (mom) and Jennifer (daughter). We have a serious love of fabrics and making cute things. We carry modern fabrics, boutique patterns of all kinds, and a wide range of notions.



Cat Clinic of Lafayette

At the Cat Clinic of Lafayette, we strive to care for all felines as if they were our own. To us, this means we are going to give them the same love, attention, and care as though we were their owner. We are a team of animal lovers here to give our patients the attention and care they deserve.

Victoria Nails

Here at Victoria Nails, we provide you professional pedicure & manicure services all with a warm smile.



Clothing Loft

Lafayette's most High-End Consignment shop for Women!
/Luxury Resale boutique- Handbags, Shoes, Jewelry,
Sunglasses, Clothing, Belts, Furs, Scarves, childrens
clothing& more... Chanel, Louis Vutton, Kate Spade, Tory
Burch, Brahmin, Gucci, Kendra Scott, Stella & Dot,
Mignonfaget Jewelery, Tiffany & Co.. etc.



Bella Grace Paper

Bella Grace Paper + Gifts is owned and operated by Stacie Keller and her fantastically supportive husband, David Keller.

Bella Grace Paper + Gifts is committed to delivering outstanding customer service. It is Keller's goal to make every visit, every call and every online experience a celebration.



JC Kate Boutique

Welcome to the World of JC Kate, where Affordable meets Fashionable! Browse our store to find the perfect outfit for your fashionista with sizes ranging from Infant to Tween. Confidently shop the cutest kids clothes and accessories around at affordable prices.

Hershey's/Great American Cookie

Hershey's® Ice Cream makes all of our mixes from fresh, wholesome ingredients. Fresh cream and fresh condensed milk is delivered to our plant on a daily basis! To ensure our quality, we use the highest quality of cocoa available anywhere.

We are still the home of the original Cookie Cake, just re-imagined with life's sweet moments as our inspiration. At Great American Cookies, we believe that pure, simple delight is part of living a full life.



Next Level Fitness

Health & fitness center offering training programs along with specialized protein smoothies, coffee, energy teas, and other healthy meal replacement options.

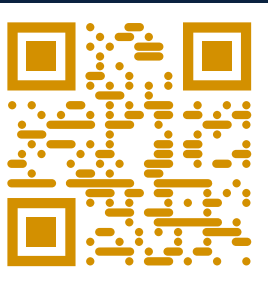


Belle Realty of Lafayette, LLC

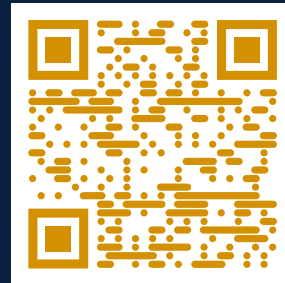
For more retail information and leasing opportunities,
call Belle Realty of Lafayette, LLC at 337-769-1554, visit Belle-Realty.com
or email us at info@belle-realty.com.

P.O. Box 62230 Lafayette, LA 70596

Belle-Realty.com



shopontheblvd.com



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Visit us at Belle-Realty.com & shopontheblvd.com



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